

COCONUTANDVANILLA.COM

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Coconut & Vanilla is a bilingual English/ German food blog with focus on responsible minded cooking from seasonal and preferred regional food. This is particularly emphasized in the popular blog posts of my market purchases and the cultivation of my own piece of land. Inspired by my passion for travel, I cook all over the continents whilst trying to avoid processed food and instead making it myself. (Culinary) travel reviews, cookbook recommendations and recommendations about kitchen tools are part of my strategy to provide my readers with the best palate pleasure at home!

Get to know me better on the „About“ page of my blog.

Advertising with **Coconut & Vanilla** is possible. My position is independent and always my own. I only write about products which I have tested and/ or believe in.

Respecting sustainability I kindly ask you not to send me any products without prior consent.

Coconut & Vanilla facts and figures:

- the blog exists since August of 2009
- main target audience: women between 25 and 55 years of age (Facebook)
- unique visitors: 6000+ per month (StatCounter, average October 2014 - December 2014)
- page views: 9000+ per month (StatCounter, average October 2014 - December 2014)
- visit length longer than 30 seconds: 23 % (Google Analytics, average October 2014 - December 2014)
- German-speaking visitors 85 %, English-speaking visitors 9 % (Google Analytics, average January 2015 – March 2015)
- feed subscribers: 250+ (March 2015)
- Facebook followers: 900+ (March 2015)
- Twitter followers: 450+ (March 2015)
- Instagram followers: 340+ (March 2015)
- Bloglovin' followers: 360+ (March 2015)
- Pinterest followers: 330+ (March 2015)

Experience:

- Sheraton Frankfurt Airport Bloggerevent
- travel reviews, e.g. Berlin, Alsace/France (see more under traveling)
- Foodbloggercamp Berlin
- Whisky tasting Ardmore Single Malt Whisky
- article about Coconut & Vanilla in LIFT Stuttgart
- article about Coconut & Vanilla in "Stuttgart geht aus"
- article about Coconut & Vanilla in Stuttgarter Nachrichten
- recipes from Coconut & Vanilla in cookbooks by Braun, Rapsöl cookbook by UFOP, Staatlich Fachingen

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What I do not do:

- sponsored posts
- link exchange (SEO)
- publication of PR- or press releases

You are interested in working with me? You believe your product matches with the personality of my blog? Contact me! I am looking forward to get to know more about you and/ or your product. Please do not hesitate to contact me for further information.